



CIBOLO GOLDEN KNIGHTS YOUTH FOOTBALL ORGANIZATION



Full Nonprofit (501(c)(3) Local Business and Individual Donor Funding Packet



LOCAL BUSINESS AND INDIVIDUAL DONOR FUNDING PACKET

Golden Knights Youth Football Organization (GK-YFO)

A 501(c)(3) Nonprofit Serving Cibolo, Texas & the Greater San Antonio Metroplex

Executive Summary

The **Golden Knights Youth Football Organization (GK-YFO)** is a registered **501(c)(3) nonprofit** dedicated to providing a **premium, safety-first, and developmentally focused youth football experience** for children ages **4-14**, while intentionally removing the financial and access barriers that prevent many families from participating.

GK-YFO serves Cibolo and the surrounding San Antonio metro area through structured youth football programs that emphasize **discipline, leadership, confidence, and community pride**. Our teams span from 4U through 14U and follow a progressive development pathway supported by **USA Football-certified coaching**, age-appropriate instruction, and strong safety standards.

Local businesses and individual donors are essential to this mission. Your support allows us to:

- Provide **loaned, state-of-the-art safety equipment** so families are not required to purchase costly gear
- Deliver **certified, development-focused coaching** that builds confidence, resilience, and teamwork
- Host games at **SCUCISD facilities**, including district stadiums, elevating the athlete and family experience
- Sustain a multi-year growth model that increases participation while **reducing per-athlete costs over time**
- Ensure access for **military families, working families, and children from all backgrounds**, reinforcing equity and inclusion

By partnering with the Golden Knights, local supporters help build a program that strengthens families, supports youth development, and creates a lasting source of pride for the Cibolo community.



Organizational Mission & Vision

Mission

To provide a **premium, safety-first, and inclusive youth football program** that develops athletes physically, mentally, and socially through discipline, fundamentals, and leadership—while removing financial and access barriers for families in our diverse and growing community.

Vision

To become the **San Antonio Metroplex's gold-standard youth development program**, recognized for competitive excellence, community impact, and accessibility through strong local and corporate partnerships.

Core Values

- **Character Through Commitment** – Growth comes from preparation, accountability, and effort.
- **Confidence Built Through Challenge** – Athletes learn resilience in a safe, supportive environment.
- **Discipline That Develops Leaders** – Structure builds responsibility, teamwork, and maturity.
- **Leadership Through Service** – Athletes learn to serve teammates and lead with integrity.
- **Safety and Development First** – Certified coaching, proper equipment, and best practices guide every decision.
- **Opportunity, Access, and Inclusion** – No child is excluded due to financial barriers.
- **Pride in Community** – We strengthen Cibolo through shared identity and purpose.

Organizational Structure

GK-YFO is governed by a professional, multi-disciplinary Board of Directors consisting of:

- **President**
- **Vice President**
- **Treasurer**



- **Secretary**
- **Player Safety Officer**
- **Director of Coaching Development**
- **Director of Fundraising & Partnerships**
- **Director of Community Engagement**

This structure ensures accountability, compliance, safety oversight, and transparent management aligned with nonprofit best practices and IRS 1023-EZ requirements.

Market Analysis & Community Need

Cibolo is a rapidly growing suburban community with a high concentration of families and children. As growth accelerates, demand for **safe, structured youth programs** has increased significantly.

Youth football offers proven benefits—physical health, discipline, teamwork, and confidence—but participation is often limited by:

- Registration fees (**\$200-\$350 per child**)
- Required personal equipment purchases (**\$500-\$700 per child**)
- Facility and league costs

These barriers disproportionately impact families with multiple children, military-connected households, and families experiencing transitions.

The greater San Antonio region is one of the most military-connected areas in the country. Military families typically relocate every **two to three years**, creating disruptions in youth sports continuity. Programs that require large upfront costs or privately owned equipment often fail to accommodate these realities.

GK-YFO addresses this need by offering **loaned equipment, consistent safety standards, and flexible access**, ensuring stability and inclusion for both civilian and military families.

How the Golden Knights Program Impacts the Community

Affordable Access: Subsidized equipment and low registration costs reduce financial barriers for families in a median-income community.

Support for Military & Transient Families: Loaner gear, stable programming, and community integration offer vital continuity during frequent moves.



High Safety & Quality Standards: Modern protective gear, certified coaching, and facility partnerships build parental confidence and reduce injury risk.

Community Integration & Pride: Use of district stadiums and alignment with Steele High School's football culture gives youth a sense of belonging and regional identity.

Youth Development & Inclusion: By offering a structured, inclusive program, Golden Knights ensures children from diverse backgrounds – economic, military, or otherwise – have equal opportunity to grow, learn, and compete.

Individual and Local Business Funding Programs

Community Giving & Donor Recognition

The Golden Knights Youth Football Organization believes that **every contribution matters**. Whether a supporter gives **\$5 or \$5,000**, each gift helps remove barriers, strengthen safety standards, and create opportunities for young athletes in our community.

All donors—at any giving level—are recognized as valued members of the **Golden Knights community**. Our recognition approach is designed to be inclusive, transparent, and appreciative of every form of support.

All donors, regardless of amount, receive:

- Recognition on the Golden Knights website donor list
- Inclusion in periodic donor appreciation communications
- The option to remain anonymous if preferred

1. The Knights Shield Donor Club

A Community-Focused Giving Network Supporting Youth Opportunity

The **Knights Sheild Donor Club** is a tiered giving program designed specifically for individuals and small local businesses who want to champion youth development in Cibolo, Schertz, and the surrounding areas. Donor Club members provide flexible funding that directly supports:



- **Subsidized uniforms and equipment**
- **Athlete scholarship assistance ("Sponsor-a-Player")**
- **Training and practice equipment replacement cycles**
- **Use of SCUCISD facilities**, including Steele HS and district stadiums
- **Safety initiatives**, such as helmet reconditioning and medical supplies

How the Knights Shield Donor Club Works

Donors select a tier aligned with their capacity to give. Every dollar directly enhances the athlete experience and improves program access for families facing financial challenges—particularly the high number of **military families** experiencing frequent PCS moves and financial instability.

Each tier corresponds to a tangible impact, making sponsorship personal and meaningful:

Knights Shield Club Donor Tiers		
Tier	Annual Contribution	Impact
Champion Knight	\$500-\$999	Helps fund equipment library (helmet, pads, reconditioning, and yearly helmet recertification)
Guardian Knight	\$250-\$499	Supports one athlete's practice gear or contributes to stadium rental
Shield Knight	\$100-\$249	Subsidizes multiple athletes' uniforms and equipment
Community Knight	\$25-\$99	Provides essential items such as chin straps, practice equipment, footballs, and supplies
Knight Supporter	\$1-\$24	supports day-to-day program needs and athlete access

All donor tiers receive **recognition on the GK-YFO website** and **donor wall**, and Champion-level donors receive acknowledgment at home games.

2. Sponsor-a-Player Program (Individuals & Small Businesses)



Many families—especially those with multiple children or military parents—face financial barriers to youth football participation. The *Sponsor-a-Player* program ensures every child who wants to play, can.

Donor Options:

- **\$150 sponsorship** → **fully** supports one **flag** player's season
- **\$300 sponsorship** → **partially** supports one **tackle** player's season
- **\$450 sponsorship** → **fully** supports one **tackle** athlete's estimated annual cost

Each sponsorship includes:

- A personalized **thank-you letter**
- **Optional acknowledgment** (public or anonymous)
- **A certificate** signed by the athlete and coaching staff

3. Local Small Business Giving Opportunities

These contributions allow businesses to connect directly with local families while helping reduce operational costs.

Small Business Sponsorship Opportunities

Item	Cost	Benefit
Sideline Banners	\$250	High-visibility placement during all home games in SCUCISD stadium
Logo on Team Tents	\$500	Premium sideline exposure + recognition on website
Vendor Booth at Stadium Home Games	Variable	Access to large crowds due to full-day multi-team game format
Team Yard Signs Sold to Families	Sponsor cost offset	Branding in neighborhoods for full season
Halftime Business Spotlight	Included for select tiers	Public announcements inside stadium

These opportunities strengthen the Cibolo-Schertz small-business ecosystem while delivering needed financial support.



4. In-Kind Donations from Local Businesses

To ensure compliance and alignment with program needs, GK-YFO only solicits in-kind donations in these approved categories:

Practice & Training Equipment

- Blocking pads and hand shields
- Helmets and Shoulder pads
- Agility ladders
- Footballs
- Scrimmage jerseys
- Water stations

Safety & Medical

- First-aid supplies
- Tape, ice packs, wraps
- Hydration support items

Technology

- Support for self-flying camera drones used in film study

These contributions directly **reduce operating costs** and **extend the reach of donor dollars**.

5. Community Fundraising Events

GK-YFO will hosts several family-friendly events that allow individuals and small businesses to contribute funds or in-kind materials:

- **Raffle baskets**
- **Restaurant nights**
- **Season kickoff events**
- **Vendor fairs at stadium game days**

Participation boosts exposure for small businesses while strengthening community ties.

Why Local Donors Choose the Golden Knights

Local businesses and families support GK-YFO because:

- **Their impact is immediate and highly visible**
- **Funds stay in the community**, supporting local children
- **The program provides opportunity, safety, and belonging for military and civilian families alike**
- **Small contributions create big outcomes**



- **Every donor—at every level—builds a stronger Cibolo community**

The Golden Knights Youth Football Organization was built on a simple belief: **every child deserves a safe place to grow, learn, and belong—regardless of their family's financial situation.**

Your support as a local business owner or individual donor directly shapes the futures of young athletes in Cibolo, Schertz, and the greater San Antonio area. You are not just helping a team—you are investing in **leadership, discipline, confidence, and community pride** for the next generation.

We invite you to stand with us as a founding supporter of GK-YFO. Together, we can ensure that every child who wants to play, *can*—with **safety, dignity, and opportunity**.

Thank you for considering a partnership that truly changes lives.

Visit our website www.goldenknightsathletics.org for more information on how to support the Golden Knight Youth Football Organization.

Or email us at donate@goldenknightsathletics.org or

Make a Secure Donation Today



**GOLDEN
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